## Minutes from GoBike Meeting, 10 May 2016
**Friends Meeting House, Elmbank Street, Glasgow**

<table>
<thead>
<tr>
<th>Item No</th>
<th>Item</th>
<th>Action</th>
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<tbody>
<tr>
<td>1</td>
<td>Present: Temp convenor John Donnelly (JD), Committee members: Calum Cook (CC), Peter Hayman (PH), Jeremy Stevenson (JS), Alasdair Macdonald (AM), Iain Longstaff (IL), Lizzie Reather (LR) Joel Cooney (JC), Brenda Lilligrap (BL).</td>
<td>Apologies: Patricia Fort (PF), Jim Ewing (JE), Kyle Somerville (KS), JS put on website and OneDrive</td>
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<td>2</td>
<td>Committee Minutes from 08/03/16 - approved</td>
<td>JS put on website and OneDrive</td>
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<td>3</td>
<td>Hustings 2016</td>
<td>- Most speakers elected / positive reaction from speakers</td>
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<td>- Penny kept the evening ticking along well – not stuck on one topic</td>
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<td>- GoBike needs to build on relationships with speakers</td>
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<td>- Q &amp; A session good to hear personal views – not party line?</td>
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<td>- Did not act as membership drive</td>
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<td>- May need better backdrop/banner?</td>
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<td>- PH - Bar open before and after for speakers / keep kitchen quiet.</td>
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<td>- IL suggests smaller round table sessions for future hustings</td>
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<td>- Plans needed if going to do Hustings for council elections May ’17</td>
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<td>- POP may focus on councils next year/ local rides instead of Edinburgh?</td>
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<td>4</td>
<td>Council elections:</td>
<td>LR</td>
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<td></td>
<td>LR – ride would give greater visibility than Hustings</td>
<td>LR and CC</td>
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<td>Contact POP organisers to check plans and timeline – report at next meeting</td>
<td>BL and IL possibly</td>
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<td></td>
<td>IL - suggests getting councillors to pledge to one thing they will do if elected to support active transport? (London Cycle Campaign)</td>
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<td>Check what other organisations are doing – We walk/cycle/vote 07/06 at</td>
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<td>Sustrans, Edinburgh</td>
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<td>5</td>
<td>Strategy - Aims/ Objectives:</td>
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<td>People prefer the ‘We will statements of Draft Objectives</td>
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<td>Ditch Aims statements – will make new lower level objectives</td>
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<td>After secret voting the Objectives to be:</td>
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<td></td>
<td>1. We will campaign for a cycling network designed and constructed to</td>
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<td>current best practices</td>
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<td>2. We will work with partners at a pan-Scotland level for improved cycling</td>
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<td>3. We will engage with decision makers to prioritise investment to create an environment conducive to active travel</td>
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<td>4. We will promote evidence-based decision making in support of active travel</td>
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<td>5. We will be a trusted credible organisation, growing our membership and encourage members to be engaged in our campaigns</td>
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<td>6. We will promote a positive images of cycling and actively counter negative perceptions</td>
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<td>We will work with other groups with aligned objectives.</td>
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<th>6</th>
<th><strong>Web group:</strong></th>
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<tr>
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<td>Send out email to members informing them of MemberMojo group email only for use for GoBike for newsletter, and promotion.</td>
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<td>Facebook and social media for commenting/opinions.</td>
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<td>Access to website admin for JC and AM to carry out review/spring clean</td>
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<td>Details of new editorial policy from last webgroup</td>
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<tr>
<td></td>
<td>JD to send</td>
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<td>JD to send details</td>
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<td>JD to distribute</td>
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<tr>
<th>7</th>
<th><strong>Strategy:</strong></th>
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<tr>
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<td>CC adopted as Praisee</td>
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<td>Need to call new meeting – at PH’s?</td>
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<td></td>
<td>PH / BL report on meeting with City Council/Steve Grey about Union Street</td>
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<td>Need to get Council to follow own Active Transport Strategy</td>
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<td>Say they cannot afford a bus gate</td>
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<td>GoBike to continue campaign/advise – promote cycling down Union St</td>
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<td>CC/PH</td>
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<tr>
<th>8</th>
<th><strong>Comms Group:</strong></th>
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<tr>
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<td>Praisee to be identified</td>
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<td></td>
<td>See editorial policy</td>
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<td>Promote membership</td>
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<td>Revise membership letter on MemberMojo – to gain repeat subscriptions</td>
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<td>Many renewals coming up from people who joined at AGM – need to encourage renewals – show campaigns and successes on renewal reminder.</td>
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<td>JD to show BL</td>
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| 9 | **Finance**  
JD supply bank statement and membership levels  
- Renewals 55 / New members 18 / expired 2 since Nov  
- 35 renewals due  
- Email to suggest lapsed members rejoin |

| 10 | **AOB**  
- IL promoting study trip to Netherlands on 13-15 September. Asks for funds to print leaflet. JC suggests much more targeted approach to individuals/councillors who would benefit from trip. IL agrees.  
- Add page to GoBike website. Promote via Twitter/FB  
- 20 MPH areas getting little enforcement.  
- Next committee meeting: Tuesday 12 July 2016 |

IL/ID