

**Minutes from GoBike Meeting, 10 May 2016**  
**Friends Meeting House, Elmbank Street, Glasgow**

Item No	Item	Action
1	<p><b>Present:</b> Temp convenor John Donnelly (JD),            Committee members: Calum Cook (CC), Peter Hayman (PH), Jeremy Stevenson (JS), Alasdair Macdonald (AM), Iain Longstaff (IL), , Lizzie Reather (LR) Joel Cooney (JC), Brenda Lillicrap (BL).</p> <p><b>Apologies:</b> Patricia Fort (PF), Jim Ewing (JE), Kyle Somerville (KS),</p>	
2	<p><b>Committee Minutes from 08/03/16 - approved</b></p>	<p>JS put on website and OneDrive</p>
3	<p><b>Hustings 2016</b></p> <ul style="list-style-type: none"> <li>- Most speakers elected / positive reaction from speakers</li> <li>- Penny kept the evening ticking along well – not stuck on one topic</li> <li>- GoBike needs to build on relationships with speakers</li> <li>- Q &amp; A session good to hear personal views – not party line?</li> <li>- Did not act as membership drive</li> <li>- May need better backdrop/banner?</li> <li>- PH - Bar open before and after for speakers / keep kitchen quiet.</li> <li>- IL suggests smaller round table sessions for future hustings</li> <li>- Plans needed if going to do Hustings for council elections May '17</li> <li>- POP may focus on councils next year/ local rides instead of Edinburgh?</li> </ul>	
4	<p><b>Council elections:</b></p> <p>LR – ride would give greater visibility than Hustings            Contact POP organisers to check plans and timeline – report at next meeting            IL - suggests getting councillors to pledge to one thing they will do if elected to support active transport? (London Cycle Campaign)</p> <p>Check what other organisations are doing – We walk/cycle/vote 07/06 at Sustrans, Edinburgh</p>	<p>LR</p> <p>LR and CC            BL and IL possibly</p>
5	<p><b>Strategy - Aims/ Objectives:</b></p> <p>People prefer the 'We will statements of Draft Objectives</p> <p>Ditch Aims statements – will make new lower level objectives</p> <p>After secret voting the Objectives to be:</p> <ol style="list-style-type: none"> <li>1. We will campaign for a cycling network designed and constructed to current best practices</li> <li>2. We will work with partners at a pan-Scotland level for improved cycling</li> </ol>	

	<p>design standards</p> <ol style="list-style-type: none"> <li>3. We will engage with decision makers to prioritise investment to create an environment conducive to active travel</li> <li>4. We will promote evidence-based decision making in support of active travel</li> <li>5. We will be a trusted credible organisation, growing our membership and encourage members to be engaged in our campaigns</li> <li>6. We will promote a positive images of cycling and actively counter negative perceptions</li> </ol> <p>We will work with other groups with aligned objectives.</p>	
6	<p><b>Web group:</b></p> <p>Send out email to members informing them of MemberMojo group email only for use for GoBike for newsletter, and promotion. Facebook and social media for commenting/opinions. Access to website admin for JC and AM to carry out review/spring clean Details of new editorial policy from last webgroup</p>	<p><b>JD to send</b></p> <p><b>JD to send details</b></p> <p><b>JD to distribute</b></p>
7	<p><b>Strategy:</b></p> <p>CC adopted as Praisee Need to call new meeting – at PH’s? PH / BL report on meeting with City Council/Steve Grey about Union Street Need to get Council to follow own Active Transport Strategy Say they cannot afford a bus gate GoBike to continue campaign/advise – promote cycling down Union St</p>	<p><b>CC/PH</b></p> <p><b>PH</b></p>
8	<p><b>Comms Group:</b></p> <p>Praisee to be identified</p> <p>See editorial policy</p> <p>Promote membership</p> <p>Revise membership letter on MemberMojo – to gain repeat subscriptions</p> <p>Many renewals coming up from people who joined at AGM – need to encourage renewals – show campaigns and successes on renewal reminder.</p>	<p><b>JD to show BL</b></p>

9	<p><b>Finance</b></p> <p>JD supply bank statement and membership levels</p> <ul style="list-style-type: none"><li>• Renewals 55 / New members 18 / expired 2 since Nov</li><li>• 35 renewals due</li><li>• Email to suggest lapsed members rejoin</li></ul>	
10	<p><b>AOB</b></p> <ul style="list-style-type: none"><li>• IL promoting study trip to Netherlands on 13-15 September. Asks for funds to print leaflet. JC suggests much more targeted approach to individuals/councillors who would benefit from trip. IL agrees. Add page to GoBike website. Promote via Twitter/FB</li><li>• 20 MPH areas getting little enforcement.</li><li>• Next committee meeting: Tuesday 12 July 2016</li></ul>	<p><b>IL/JD</b></p>