

Minutes from GoBike Meeting, 9 January 2018
Friends Meeting House, Elmbank Street, Glasgow

Item No	Item	Action
1	<p>Welcome, introductions, arrangements for the evening, apologies</p> <p>Present: Co-Convenors:, David Brennan (DB), Iona Shepherd (IS)</p> <p>Committee members: Patricia Fort (PF), Peter Hayman (PH), Jeremy Stevenson (JS), John Donnelly (JD),. Joel Cooney (JC), Brenda Lillicrap (BL), Calum Cook (CC)</p> <p>Apologies: Alasdair Macdonald (AM). Jim Ewing (JE)</p>	
2	<p>Matters arising from Minutes from previous meeting</p> <p>BL to reply to letter about Fastlink</p> <p>Minutes of last meeting accepted</p> <p>Calum Cook (CC) coopted (back) onto committee.</p>	
3	<p>Co-convenors proposals for approval</p> <p>a) Committee Meeting Suggestion to lose May meeting Use Slack to organise and discuss see comments under #committee thread</p> <p>b) Consultations – web page and blog posting DB - there is a perception in media that consultations are the main business of GoBike PF – has reorganised website Consultations page and created an additional Upcoming Consultations page Need both web pages to shorten each consultation into a paragraph followed by a 'Read More' link to the full consultation information Fortnightly digest of current consultations – with links to further information PF – need more campaigning posts to replace consultation ones BL – local knowledge – encourage members to comment/contribute to consultations relevant to where they live More councillor tours will highlight local issues</p>	<p>Decide at March meeting</p> <p>Webgroup to organise 'Read More' links on consultation pages</p>

	<p>c) Blog Posts – ayes Approach members to make blog posts for website – on general experiences or issues. Send to convenors for posting and vetting, Share on Slack private Committee channel – 3 Ayes and blog is posted. Any naes and the idea needs revisited. No response and blog is emailed for ayes or naes.</p> <p>d) Marketing – plans moving forward Discussion on suggestion for rebranding? New logo but keep name To give GoBike a more inclusive feel to connect to issues including active travel and family friendly cycling. Will continue discussion further. Spring meeting? Invited to co-host, attend and present at Walk/Cycle/Vote training day – Saturday 3 March Need to find accessible meeting room Marketing Pool People to advise – Jim/Derek/Jill among others Josephine (designer), Tim (printer) Co-convenors to act as spokespeople for press releases/radio responses Flyers distribution – Neil McPherson</p>	<p>JD suggests workshop to strapline / new logo. Committee to approve</p>
4	<p>Strategy Group</p> <p>Councillor Tours – Ward 10 – to restart in spring</p> <ul style="list-style-type: none"> • New invite for those in new Active Travel Forum • Need proposal for Clyde Tunnel exit to be pro-active response to Fastlink problem Take video responses <p>Glasgow meetings - New Active transport Forum Themed meetings as proposed Anna Richardson Which councillors will attend? GoBike invited First meeting to discuss scope of Forum on 26/01/18</p>	<p>PF to ask Bob for new letter for spring round</p> <p>DB to video south exit of Clyde tunnel & maybe vox pops</p> <p>IS / DB / CC to attend DB to post to get members to ask councillors if they will attend meeting</p>
5	<p>Web group</p> <p>To continue alternate bi-monthly meetings</p> <p>Look in to whether website admin responsibility can be shared wider to allow for more input from others and less of a reliance on Jim being available.</p> <p>Create a dev site to view before going live?</p>	<p>IS to discuss with Jim – he hosts it so it's entirely up to him</p>

6	<p>Membership update</p> <p>142 members</p>	
7	<p>campaigning@gobike.org</p> <p>JD clears @treasurer inbox to stop bouncing emails</p>	
8	<p>AOB</p> <p>Walk/Cycle/Vote invite Gobike to share training day 3 March at Whiskey Bond</p> <p>Share ideas and strategies?</p> <p>Councillors tours – PF – brief intro? Byers Road campaign – success use of graphics De-mystify active through community council membership (AM email s support for more active use of Community councils for solutions to local infrastructure issues) Combating false facts – BL discuss disbelief in facts Use of Mini campaigns – SWCW/Bearsway Segregated cycle – Jamaica St/Union St/City Centre – PH</p> <p>Action Day pushed back to late spring – May 19th</p>	<p>IS to send list of workshop ideas to Suzanne Forup for approval</p>
9	<p>Date of next meeting: Tuesday 13 March 2018</p>	